



Riara School of Business
Nurturing business innovators

JANUARY– APRIL 2023 TRIMESTER
EXAMINATION FOR BACHELOR OF BUSINESS ADMINISTRATION

DAY PROGRAMME

RBA 406: SMALL BUSINESS MANAGEMENT

DATE: APRIL 2023

TIME: 2 HOURS

INSTRUCTIONS

- i) Answer question one and any other two**
 - ii) Marks allocated to each question are shown at the end of the question**
 - iii) Arrange your work neatly and indicate the questions answered in the Examination booklet**
-

QUESTION ONE: COMPULSORY (30 MARKS)

- a) It is an interesting time to study small business, Elaborate **FIVE** reasons why this is so?
(10Marks)

- b) Examine **FIVE** issues family owned businesses have to deal with as they run their operations.
(5Marks)

- c) Differentiate between **limited partnership** and **limited liability partnership** stating the advantage of each.
(5Marks)

- d) Evaluate **FIVE** reasons for and **FIVE** against buying an existing business
(10Marks)

QUESTION TWO

a) Discuss the **FOUR** main components of a Business Plan **(8 Marks)**

b) Entrepreneurship is said to be the backbone of most successful economies, Assess **SIX** challenges the Kenyan youth entrepreneurs face in their endeavor to contribute in economic development of the country. **(12Marks)**

QUESTION THREE

a). Analyze **FIVE** ways through which Information Technology can give an entrepreneur a competitive advantage **(10 Marks)**

b) A business needs protection from scrupulous businesses or individuals. Describe **FIVE** reasons why understanding intellectual property rights will help safeguard small firms. **(10 Marks)**

QUESTION FOUR

a) Examine **SIX** reasons why planning for your human resources in your small business is important?

(12 Marks)

b) Explain the why equity and debt financing models are used clearly indicating the role each plays in the capiture structure of a firm. **(8**

Marks)

*****END*****