

**Impact of Mobile Payment Applications and Transfers on Business by: Thaisaiyi Zephania Opati and Martin Kang'ethe Gachukia, editors.**

**Creator**

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**Subject**

Economic development

Electronic funds transfers

Financial services industry

Mobile commerce

**Abstract**

This book explores the impact of mobile money transfer and its impact on social, corporate, micro, and macro policies concerning the aggregated economy and individual households as a whole within an economy"--Provided by publisher"-- Provided by publisher.

**Contents**

**Chapter 1.** Mobile money transfer: reshaping remittances and bridging financial inclusion in Africa and beyond -- **Chapter 2.** Impact of trust on customer adoption of digital payment systems -- **Chapter 3.** Employing artificial intelligence and algorithms in the digital lending industry: measuring and managing risky consumer behaviour -- **Chapter 4.** Impact of mobile money transfer on the education sector in sub-Saharan Africa: a review -- **Chapter 5.** Mobile financial services: design and development an unexplored pathway to financial inclusion -- **Chapter 6.** The why and the wherefores: a case for consumerism in the marketing of digital loans -- **Chapter 7.** Using electronic payment programs as an anti-corruption strategy in Africa -- **Chapter 8.** Impact of mobile payment applications and transfers on business: financial inclusion and innovation the case of Mpesa in Kibera Slum, Kenya -- **Chapter 9.** Ethics in mobile banking: a case study of

Kenya's mobile money platforms -- **Chapter 10.** Impact of mobile money on financial crime, money laundering, and terrorism financing -- **Chapter 11.** Financial inclusivity: women riding on wave of M-Pesa -- **Chapter 12.** Adoption of mobile payment application and its impact on business.

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