



Riara School of Business
Nurturing business innovators
JANURY –APRIL 2023 TRIMESTER
EXAMINATION FOR BACHELOR OF BUSINESS ADMINISTRATION
DAY PROGRAMME

RBA 402 CORPORATE GOVERNANCE AND SOCIAL CORPORATE
RESPONSIBILITY
QUESTION PAPER

DATE: APRIL 2023

TIME: 2 HOURS

INSTRUCTIONS

- i) Answer question one and any other two**
 - ii) Marks allocated to each question are shown at the end of the question**
 - iii) Arrange your work neatly and indicate the questions answered in the Examination booklet**
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QUESTION ONE

30 MARKS

Matata Business has been running for close to three years as a family business. The business has grown from profit of ten thousand a month in 2016 to 400,000 per month. The owner Mr. Matata has approached you to advise on Corporate Governance policies he need to adopt.

- a) Explain to Mr. Matata , the role of the Audit subcommittee within the boards of directors in enhancing transparency and good corporate governance in Kenya for a small family business
(10 Marks)

- b) Discuss challenges faced by Matata Family business with regards to exercising good corporate governance in such small businesses
(10 Marks)

- c) Identify FIVE areas in which you would consider to developing a whistleblowing policy within a family business set up
(10 Marks)

QUESTION TWO

- a) Using examples differentiate between Utilitarian Theory and Deontology **(10 Marks)**
- b) Examine the evolution of Corporate Social Responsibility of business managers through business history. **(10 Marks)**

QUESTION THREE

- a) Discuss the essence of Principles of corporate governance in Kenya **(10 Marks)**
- b) Examine the rationale of managers getting concerned with Corporate Social Responsibility in business **(10 Marks)**

QUESTION FOUR

- a) Discuss the contribution a professional institution like Institute of Certified Public Accountants of Kenya(ICPACK) play in Corporate Governance in Kenya **(10 Marks)**
- b) Explain the role of international institutions like International Finance Corporation (IFC) and the World Bank play towards corporate governance support in the global context **(10 Marks)**